

महाराजा अग्रसेन महाविद्यालय
दिल्ली विश्वविद्यालय
MAHARAJA AGRASEN COLLEGE
UNIVERSITY OF DELHI

2019-2020 Annual Report

A Year of Accomplishments.

TRAINING AND PLACEMENTS CELL



MAHARAJA AGARSEN COLLEGE
UNIVERSITY OF DELHI

महाराजा अग्रसेन महाविद्यालय
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MESSAGE FROM THE PRINCIPAL

The Training & Placement Cell laid its foundation with the aim to make Maharaja Agrasen College, the center of excellence in the region. The advancement of technology has revolutionized our lives. It demands the ability to learn, unlearn and relearn things. At the same time, it has broadened the scope and redefined trends in the field of education and jobs. The team plays a great role in creating an environment exceptionally favourable for building solid foundation of knowledge, communication skills, soft skills, personality development, self-discipline and enhancement of creativity through motivation and drive, which helps to produce professionals well trained for the afflictions of life.



PROF. SANJEEV KUMAR TIWARI
PRINCIPAL, MAC

The Training and Placement Cell acts as a bridge between the industry and institution to bring in various placements, internships and training programs for students. Students have found Maharaja Agrasen College to be an effective launching platform. The skills of our students have been appreciated at various campus drives and we have achieved excellent placements. Our students have gained placements to some of the world's best companies. Many students are doing well in higher studies at different universities.

I congratulate all the faculty members of the Training and Placement Cell who mentored a great team of students from different streams and have put in humongous efforts in order to achieve new heights. MAC is adorned with distinguished faculty members, visiting faculty and dignitaries from various fields to provide individual guidance and counselling through seminars and workshops. They generate awareness in students regarding future career options available to them. Their guidelines and vision mould students to build international standards. This not just motivates and inspires students for their future endeavours but also ignites in them a sense of leadership.

I wish the entire team and all the students benefiting from the cell lots of success for their future.

MESSAGE FROM THE COORDINATOR

Maharaja Agrasen College believes that the purpose of education is the holistic development of an individual and the Training and Placement Cell imbibes it in the students. The team has done a commendable job and achieved new heights through its constant hard work.

Training and Placement activities are organized throughout the year with a view to preparing the students to appear in the recruitment process with skills and confidence. Cell's mission is to make students professionally competent and to do so Training and Placement Cell puts in intensive efforts from students backed by great faculty support. Cell shares a wonderful relationship with recruiters as they continue to seek assistance in various projects where our students participate actively. We always fulfil the expectations of our recruiters as well as our students and we hope to keep doing so in the coming years as well.

Training and Placement Cell not just acts as a bridge between the recruiters and deserving students of the college, it also trains and tests managerial, leadership and communication skills of the students working for it. Working for the cell instils in students self belief and confidence when they manage everything on their own which includes contacting companies, organising seminars and workshops, managing operations and ensuring the social media presence. The TPC provides students with a training ground to master teamwork and leadership ability through hands-on experience.

I appreciate the efforts put in by the student body of the team, especially Devan Garg - president, student body. Also, Vice presidents of the student body, along with the core members and other team members did a commendable job. I also express my heartfelt gratitude to our Principal Dr. Sanjeev Kumar Tiwari, for his constant support and guidance. I am also thankful to Dr Sachin Kumar - co-coordinator and other faculty members of the Cell for their involvement and guidance in the cell and for making it yet another successful and fruitful year for all of us.



MR. AMIT KUMAR

COORDINATOR, TPC

MESSAGE FROM THE PRESIDENT

Maharaja Agrasen College has been imparting quality education together with necessary training and skills for students' holistic development. Training and Placement Cell has proved to be a catalyst for the same by providing great career opportunities for students.

Training and Placement Cell strives to guide students in achieving their career objectives through adequate personality and skill development programmes. We at Training and Placement Cell acknowledge the highly dynamic business environment and have been perceptive to evolving needs of the corporate world. I feel great to see that amidst the growing challenges, our dedicated team has been relentlessly working towards achieving the core objectives of the cell.



DEVAN GARG
PRESIDENT, STUDENT BODY

Working with the Training and Placement Cell has been a great experience for me. It has given me first hand management and experience. It has been a blissful experience to be working with a great supportive team.

I'm grateful to our teacher coordinator Mr. Amit Kumar and Co-coordinator Dr. Sachin Kumar for always believing in us and guiding us through the tough times. I am also grateful to our principal Dr. Sanjeev Kumar Tiwari for his constant support and faith in the team. I am also thankful to all my friends and team members of the Training and Placement cell for making it the best year in the team for each one of us. I wish the best for the Training and Placement Cell and its coming members. I hope for the team to achieve new heights each coming year.

TPC TEAM

The Training and Placement cell is thankful to its faculty members for their constant support and guidance.

Mr. Amit Kumar	Coordinator
Dr. Sachin Kumar	Co-coordinator
Dr. Ranvijay	Member
Dr. Praveen Kumar	Member
Mr. Ankush Kumar Jindal	Member
Dr. Omkar Singh	Member
Mr. Ashutosh jaiswal	Member
Dr. S.N Rao	Member
Ms. Sangeeta Yadav	Member
Mr. Dharmendra Kumar Mahato	Member
Ms. Indrani das Gupta	Member
Dr. Nabnita Deka	Member
Dr. Rachita Kauldar	Member
Dr. Kingaule Newme	Member
Dr. Jitendra Kumar Bhagat	Member
Dr. Farah Khan	Member
Dr. Komal Gupta	Member
Mr. Dilip Kumar	Member
Dr. Krishan Kumar	Member
Dr. Pramod Kumar	Member
Dr. Somaila Warsi	Member

TEAMS

Any organization strives on the hardwork and perseverance of its teams and team members. Training and placement cell divides its work into different sub-teams with members having great zeal and team spirit.

Following are the subheads in which the cell is divided:

● **Placement Team -**

The Placement team pitches the companies and overlooks the recruitment procedures of different companies.

● **Workshop Team -**

The Training team helps the team to conduct various workshops/seminars in the college for the overall development of the students.

● **Social Media Team -**

The Social Media team maintains continuous contact with the students through its Instagram and LinkedIn account.

● **Internship Team -**

The Internship team helps the students to improve their employability values by contacting and inviting companies, recruiting for internships.

● **Technical Team -**

The technical team looks after the technical needs of the team during events, workshops, placement drives etc.

This year the student body of Training and Placement cell consisted of 37 students wherein Devan Garg was elected to be president of the student body. Shivalika Verma and R.Ananya were appointed as the vice presidents for the same.

THE STUDENT BODY

Devan Garg	President
Shivalika Verma	Vice President
R.Ananya	Vice President
Bhargavi Agrawal	General Secretary
Divyanshu Kumar	Core Member
Ankita Gupta	Core Member
Raag Verma	Core Member
Navjot Singh Bajaj	Core Member
Abhin Vohra	Core Member
Ayush Mundhra	Core Member
Shreya Garg	Core Member
Prateek Shukla	Core Member
Sakshi Singh	Member
Palak Sharma	Member
Shikha Joinwal	Member
Parth Narula	Member
Atul Kumar	Member
Abhinaba Halder	Member
Hritik Agarwal	Member
Yakshit Arora	Member
Sajal Gupta	Member
Muskan Gupta	Member
Sandhya Kumari	Member
Rahul Mago	Member
Sanchay Gupta	Member
Bhanu Pratap	Member
Yash Kumar	Member
Tanya Jolly	Member
Sakshi Das	Member
Sahil Aggarwal	Member
Nandani Gupta	Member
Suraj Sharma	Member
Suchita Gurjar	Member

STUDENT BODY



TECHNICAL TEAM

**AYUSH GUPTA
MANSI BINJOLA
MANSI KALRA
VISHISHT BHALLA**

WORKSHOPS



Training and Placement Cell aims to make the students skillful and competent for the professional world waiting for them out there. We analyse and understand the needs of our students and bring in various workshops and sessions by experienced and prominent speakers. Following are the workshops that took place this year :

STRESS MANAGEMENT

18th September, 2019

The Ethic Craft Group organized a workshop on Stress Management at the Conference Centre of University of Delhi. The workshop which was aimed at promoting a positive and happy lifestyle, was attended by several students and teachers of Maharaja Agrasen College, who found it awfully motivating and informative. It was truly a tremendous experience for them.

CAREER GUIDANCE WORKSHOP

26th September, 2019

A career guidance session was organised in association with Mr. Ankur Jain ,chief knowledge expert at the T.I.M.E. institute. Mr. Ankur Jain is a graduate from the prestigious Shaheed Sukhdev College of Business Studies, DU and from one of the top B-schools in India, MDI Gurgaon. Having a rich and varied experience of 21 years working in the ecommerce and IT industry in the sales and marketing functions, and later in the consulting functions of the emerging ecommerce domain, he has counselled more than 100,000 students in the last 16 years.

The session was attended by more than 120 students in the Sardar Vallabhbhai Patel Auditorium in the college. Speaker covered various career options available for students from all the streams in and out of India. Everyone on and off the stage sincerely appreciated the kind thoughts and motivation he inculcated into the youth of college. Mr. Jain addressed the students zealously and entertained their queries in the end with passion and sincerity.

DATA DRIVEN AND ONLINE MARKETING

18th October, 2019

Training and Placement Cell, Maharaja Agrasen College organised a Data Driven and Online Marketing Workshop in association with Skill India Circle. The resource person for the workshop was Mr. Shivam Ahuja, a prolific angel investor, and venture capitalist, investing in disruptive startups including some interesting Blockchain companies. He is a Marketing Consultant to some ventures including BLS International, Uber & Oyo Rooms.

The workshop covered topics like Search engine optimization, Analytic Tools, CMS, among the other various informative aspects. The speaker discussed career options in marketing through social media and online web. The workshop took place in the conference room where more than 70 students attended the session. All the students found this interactive workshop quite informative.

CV AND RESUME BUILDING

7th November, 2019

Training and Placement Cell collaborated with TLRNOW consultants pvt ltd to conduct a workshop on CV building and making impressive cover letters. TLRNOW is an online and onsite platform for structured training, coaching and mentoring. The speaker for the same was Ms. Amiliyaa Syed, Director operations for North TLRNOW. Amiliyaa is a certified trainer by profession, a writer and a public speaker.

The workshop took place in the conference room was attended by around 80 students. Students found the session by Ms. Syed descriptive and informative. All the queries were entertained at the end of the session.

COMPETITIVE EXAM COUNSELLING

22nd January , 2020

Training and Placement Cell organised the worksop on Competitive exam counselling in association with ALS institute The speaker for the workshop was Mr. Manish Gautam ,executive director of ALS IAS. Mr. Manish Gautam is a graduate in Mathematics from BHU, he underwent the rigours of Civil Services' preparation and also had a short stint as a student of LLB at the Campus Law Centre, University of Delhi before joining the Central Industrial Security Force (CISF).

The workshop covered the needs of various competitive exams in the private and government sectors. Mr. Gautam entertained all the queries from students with much enthusiasm . The workshop took place in the conference room and was attended by more than a hundred students from all the courses.

PERSONAL INTERVIEW

25th February, 2020

Training and Placement Cell, Maharaja Agrasen College organised a Data Driven and Online Marketing Workshop in association with **Skill India Circle**. Resource person for the workshop was Mr. Shivam Ahuja, a prolific angel investor and venture capitalist, investing in disruptive startups including some interesting Blockchain companies. He is a Marketing Consultant to some ventures including BLS International, Uber & Oyo Rooms.

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CV AND RESUME BUILDING

26th February, 2020

The Training and Placement Cell organised an Interactive Session on Winning the Personal Interview Game. The session was led by Dr. Pramod Joshi, a TEDx speaker and Co-founder & Director of The Winning Mantra. Dr. Joshi has formerly worked as the Managing Director of Syncata India, as a Project Director at Shiv Nadar University, and also served as a Member of the Board of Management at Indus University. He is an alumnus of prestigious institutions like IIT BHU, IIT Kanpur, IIM Bangalore and the University of Delhi.

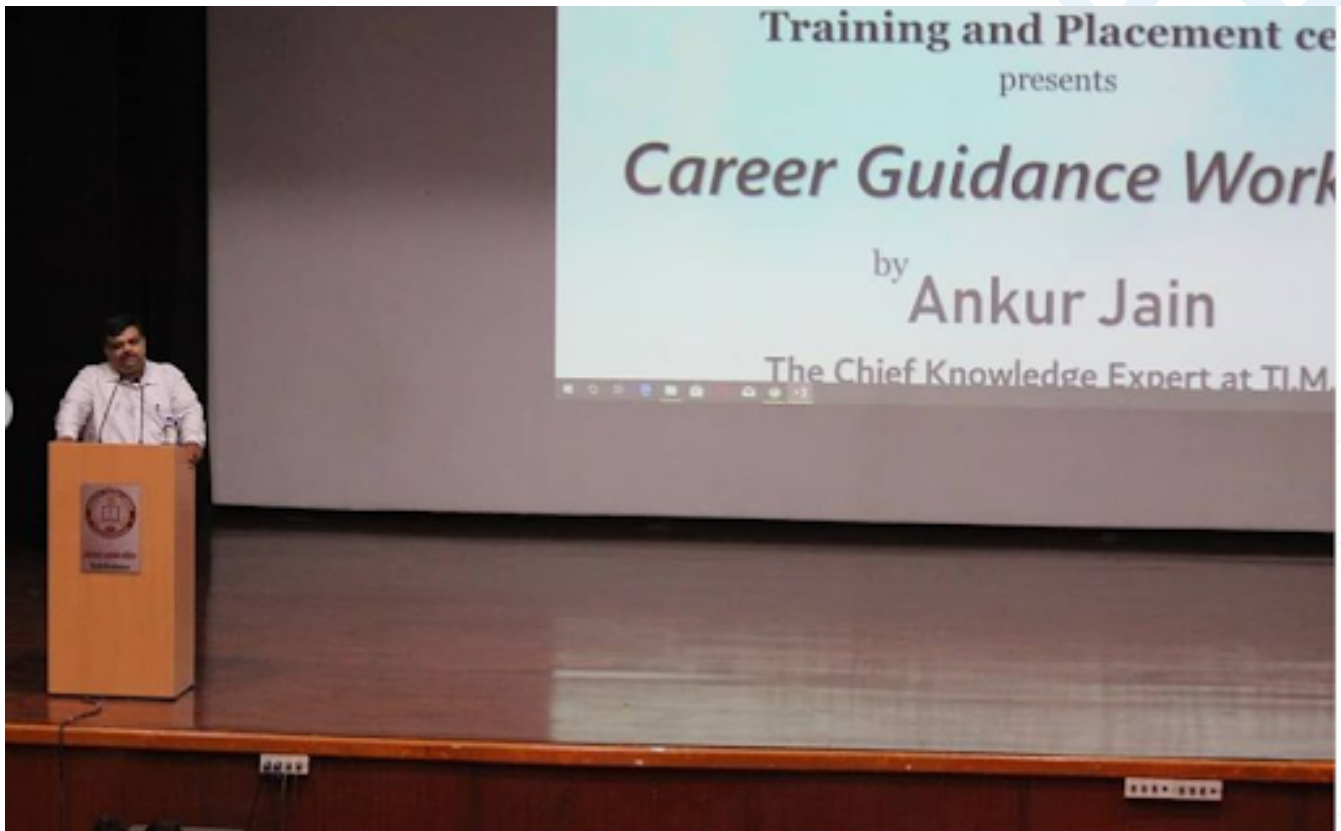
The workshop focused on the details of an interview process. Speaker gave the students several tips on cracking any interview. The workshop took place in the committee room where around 60 students attended the session. The workshop concluded with a Q&A session.

STRESS MANAGEMENT DURING COVID-19

9th May, 2020

Training and Placement Cell in collaboration with UPES, Dehradun conducted an online webinar on Stress Management. The speaker for the same was Ms. Sangeeta dasgupta. Ms. Sangeeta is the founder of wellness coaching and training organisation named The HEaling Oshun."Best holistic healer and trainer" awardee Ms. Dasgupta is an integrated clinical hypnotherapist and trainer for EKAA. She is a life coach, mentor, learning and development consultant and a holistic healer.

The webinar which took place at a zoom meeting was attended by more than 100 students. Session aimed to discuss "How to deal with stress and stay focused during pandemic covid-19".Speaker suggested various exercises for relieving stress during hard times. Given the pandemic and nationwide lockdown , attendees found the webinar relieving and helpful.





INTERNSHIPS



Internships play an important role in improving employability value in the students and the cell aims to provide quality internships of a wide range. For this, the Training and Placement cell approached and welcomed various companies and start-ups.

MONEY ROLLER



The Money Roller is a Financial Research and Analytics Firm. Their area of expertise is to analyse the Equity (Cash & FNO), Currencies, Cross Currencies and Commodity Markets and combine these with Inter-market Analysis.

The Money Roller is offered to all the students to participate in its live project to be conducted for 2 months on Equity Research. The internship was offered twice in the session 2019-2020, in December 2019 and April, 2020. Perks offered by the company included Certificate on completion of project.

SMARTTREE



SmartTree, an online internship and live project platform offered the work from home internship opportunities to all the students of Maharaja Agrasen College in February 2020. The profiles offered for the internship included Business Development Associate, Marketing Associate, Marketing Expert.

SmartTree offered an online training for all the interns regarding the projects. Internship duration was 3-4 Weeks with stipend of Rs.2000-5000 + incentives based on performance

UNNATI



Unnati Foundation, a Non-Profit Organisation offered internships to all the students of Maharaja Agrasen College in February 2020. This work from home internship was for a duration of 6 months.

Profiles offered for the internships were: Marketing; Content Writing; I.T.; Social Media Marketing; Public Relations; Uthan Core Team Members; Social Workers Team; Campus Ambassador; HR; Field Work. Perks given by the foundation included "certificate of Internship" signed by an MP(member of parliament), letter of appreciation and letter of recommendation (LOR).

UNSCHOOL



Unschool is an online platform that allows anyone with the knowledge and skills to share and host their courses on this platform. Unschool offered internships to students from all the courses from Maharaja Agrasen College in March, 2020. The profile offered for this WFH opportunity for a duration of 3 months was Marketing/ Operations

Perks and benefits included certificate of internship , stipend of Rs. 3000 + performance based incentives and pre-placements for top performers.

TDG PARTNERS



TDG Partners is a partnership firm that helps companies in accomplishing their digital goals with product development. TDG partners offered internships in Business Development , Market Research and lead generation to all the non-tech students of Maharaja Agrasen College in March, 2020.

All the profiles offered were a WFH opportunity for a duration of 1 month. Perks offered by the firm included Certificate of completion, LOR on good performance and stipend on lead generation/business development on lead/business generation.

NOTCHUP



Notchup is a team of IIT Delhi and IIM alumni who are creating a global virtualization learning platform for new age skills for K12. Courses revolve around block coding, app development, AI, ML and Data Science for children in the age group of 5-15 yrs.

Notchup, in April 2020 offered WFH internship of minimum 3 month duration to all the students having basic background in coding in any programming language. The role offered was of an Online coding teacher. The internship offered a monthly stipend of Rs. 3000 and a certificate upon successful completion of internship.

E-DEBATE



E-debate.in is a platform which provides the youth with a space to voice their opinions where one can debate, lobby, discuss and resolve global issues right from the convenience of one's home. E-dabate in April 2020 offered various internship profiles for students from all the courses of the college. The internship roles included content writing, graphic designing, brand building and promotional activities. Prior training for graphic designing and content writing was offered for the internship. The perks also included a certificate of Internship and letter of recommendation.

LIMETRAY



LimeTray is a company that helps restaurants get online, help them engage with their customers, and helps optimize their operations through a suite of products. LimeTray in May 2020 offered internships to all the final year undergraduate students of the college. Profiles offered were Marketing Associate, Business Analyst, and Data Analyst. Company offered monthly stipend ranging from Rs. 2500 to Rs. 8000 for the 3 month long internship.

UKTI



UKTI offers targeted content development solutions that align with a brand's marketing objectives. They work in close association with marketers, offering them the expertise of trained content creators that combine a marketing approach with in-depth research.

The company offered internships in May 2020 for the role of content writer to all the bonafide students of Maharaja Agrasen College in 2nd and 3rd year of their graduation. Selection process for the same included a written test followed by a personal interview. Ukti offered a monthly stipend of Rs. 5000 for the 3 months long , WFH opportunity.

SHIVALAYA ACADEMY



Shivalaya Academy helps students in getting placed in the public sector and achieve their goals. They offered internships to all the 1st and 2nd year students of the college in June 2020. The profiles offered were HR, Social Media Marketing, Graphic designing, Video editing, Business development (Sales) and Content Writing.

Perks offered by the internships included Certificate of internship, letter of appreciation and LOR.

ADAPTFLEX



AdaptFlex is an online education platform that integrates conventional teaching methods with AI-based differentiated personalised learning technologies to enhance learning outcomes for the students. In July,2020 the company offered internship opportunities for students from all the courses of the college. The internship Profiles included Business development, Content writing, digital marketing, Market research and full stack development. Company offered performance based incentives , PPO for the best performer and recommendation from the CEO for the best performer.

PEACOCK SOLAR



Peacock solar provides Rooftop Solar plants for homes. Company was looking for candidates for internships for the roles of HR generalist, Content writer and graphic designer. They offered LOR , internship Certificate and Appreciation Certificate for the duration of 2 months.

HUPLUS MARKET INNOVATION PVT. LTD



Hundred Plus provided a welcome relief and a great opportunity for students vying for internships. Company was looking for candidates to work with the founding team and learn the business nuances of building, launching and growing a start-up. The profiles offered in July 2020 included Digital marketing, web development, content writing, B2B marketing, video editing , app development, full stack development etc. Perks offered to candidates included completion certificate, letter of appreciation and certificate for best performance.



PLACEMENTS



The Training and Placement cell had a fruitful year of grooming and placing students in various prestigious companies which came to hunt fresh talents for their organisation. Following are the companies which the cell successfully bagged this year for placements of the students of Maharaja Agrasen College.

WIPRO



WIPRO Group is an Indian multinational corporation that provides information technology, consulting and business process services. Wipro offered a unique learning-integrated program (WILP) wherein students of BSc get a chance to build a remarkable career at Wipro, while pursuing their higher education in M.Tech from a premier educational institution in India, sponsored by Wipro. Year wise breakdown of the CTC was: - First Year: 15,712 (INR, per month) - Second Year: 17,810 - Third Year: 19,910 - Fourth Year: 23,000.

Interested students were to undergo an online test in Dec 2019. Students enthusiastically participated in the drive.

DECATHLON GROUP

DECATHLON

Decathlon Group is the largest sporting goods retailer in the world. Decathlon offered placement opportunities to all final year students from Maharaja Agrasen College and Shaheed Rajguru College. The job profile offered was in Retail wherein the responsibilities included Building Local Sports Project (LSP), Merchandising and Stock maintenance, Piloting and PNL, Building sports community and Recruiting future sports leader. The placement in January 2020 offered a CTC worth Rs 3 LPA.

ISA



ISA (A unit of iACT Global Education Pvt. Ltd.) is a leading consulting firm promoted and managed by an alumnus of IIT Delhi, FMS Delhi, MIT Boston and an alumnus of DCE and IIM, Calcutta who have been highly successful entrepreneurs who were recognised by CNBC as Young Icons of the year.

The company offered placement opportunities in January 2020 for which students applied for the following profiles: Sales & Marketing Executive; Operations Executive; Accounts Executive and HR Executive. The placement opportunity was open to all final year students irrespective of their course. CTC offered was of INR 3 LPA.

TATA POWER DELHI DISTRIBUTION LIMITED



Tata Power-DDL is a joint venture between Tata Power and the Government of NCT of Delhi. A job for the role of Asst. Officer Trainee was offered to the final year students from B.A. (H)– English/Political Science and B.A (Prog.) from the college. CTC offered was Rs. 3.44 LPA(fixed + variable). Many students applied for the same in Feb. 2020.

UKTI



UKTI offers target content development solutions that align with a brand's marketing objectives. The company offered placement to all the final year students of Maharaja Agrasen College in May. 2020. Role offered was Content writer with a CTC worth INR 3-5 LPA. .

THE RASICH GROUP



The Foundation works across India towards affecting pragmatic sustainable progress, with social development taking priority over other interpretations of the term development. They offered various job profiles for all the final year students of the college in June 2020. The profiles included management Consultant; Marketing consultant ; consultant and project manager. CTC offered for these jobs varied from INR 5.4 LPA to 9 LPA.

PLANETSPARK



EdTech Startup PlanetSpark is an online platform where children learn and develop 'new age' skills through live classes from the comfort of their own homes. They were looking for final year students from all the courses for the role of Business development counsellor. CTC worth Rs 5.25 LPA was offered for the same

EMBIBE



Embibe is an ed-tech platform, using AI to improve student outcomes at scale. In 2018, Reliance Jio partnered with Embibe to propel their collective vision of democratising education and impacting a billion lives. Embibe offered placements for the role of Content creator for all final year students with good command over either Physics, Chemistry, Mathematics or Biology and adept at Excel, Word, Google spreadsheet. CTC offered was Rs. 30k-55k per month.

WIPRO



Wipro is an Indian multinational corporation that provides information technology, consulting, and business process services. They were looking forward to recruiting some of the best talents from our institution for the Financial Analyst Programme. This three-year programme helps students build a remarkable career in the field of Finance while pursuing their higher education – EPGDBM(Executive Post Graduate Diploma in Business Management) in Finance from one of the prestigious management institutions – sponsored by Wipro – while working as full-time employees within specialized functions of Corporate Finance with them.

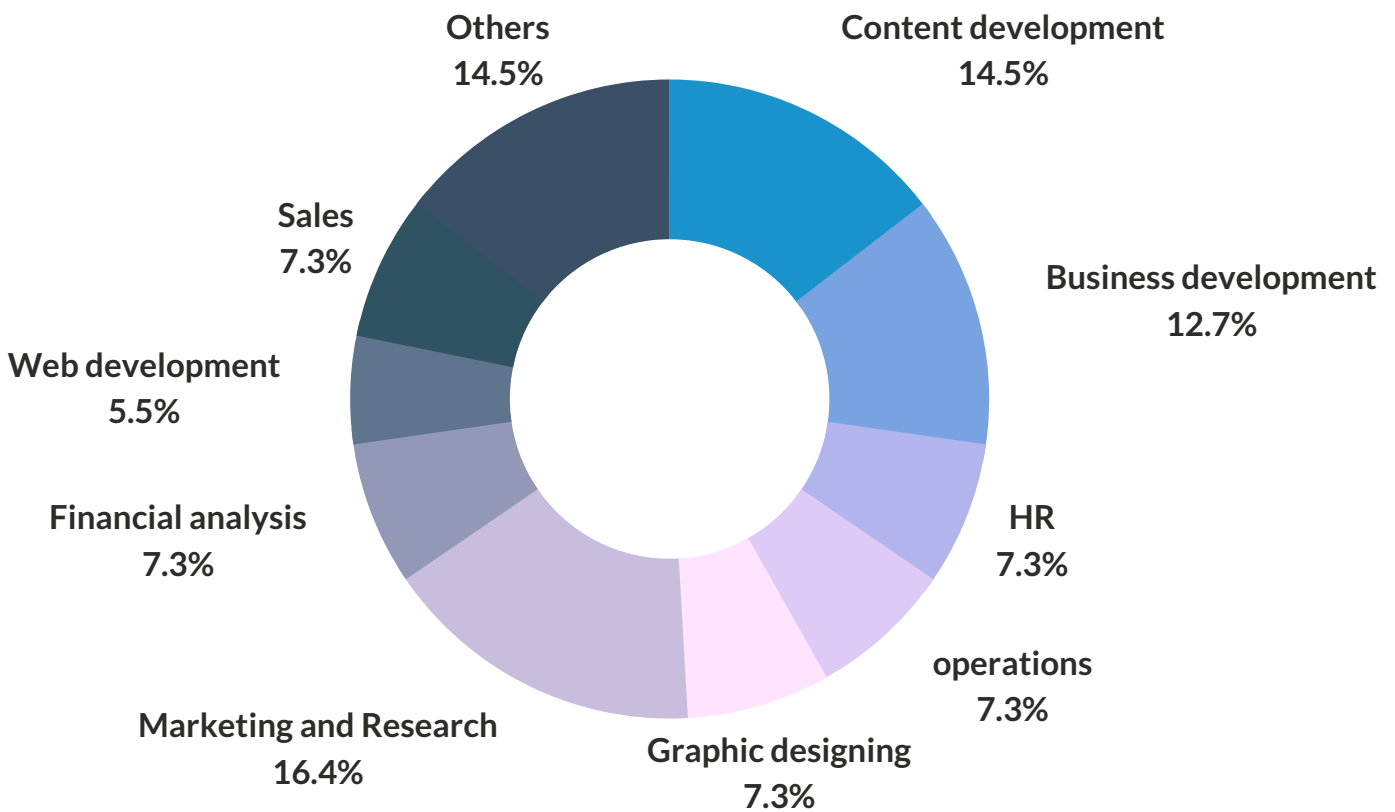
Final year students from B.Com (H)/BBE/BMS/BBM/BBA/B.A. Economics; from various colleges of the University of Delhi, including Maharaja Agrasen College were eligible to apply for the same. CTC breakdown for the same is First year: INR 2.5 LPA; Second year: INR 3.5 LPA; Third year: INR 5 LPA. Many students applied for the placement in Feb 2020.

DJT CORPORATION & INVESTMENT PVT. LTD



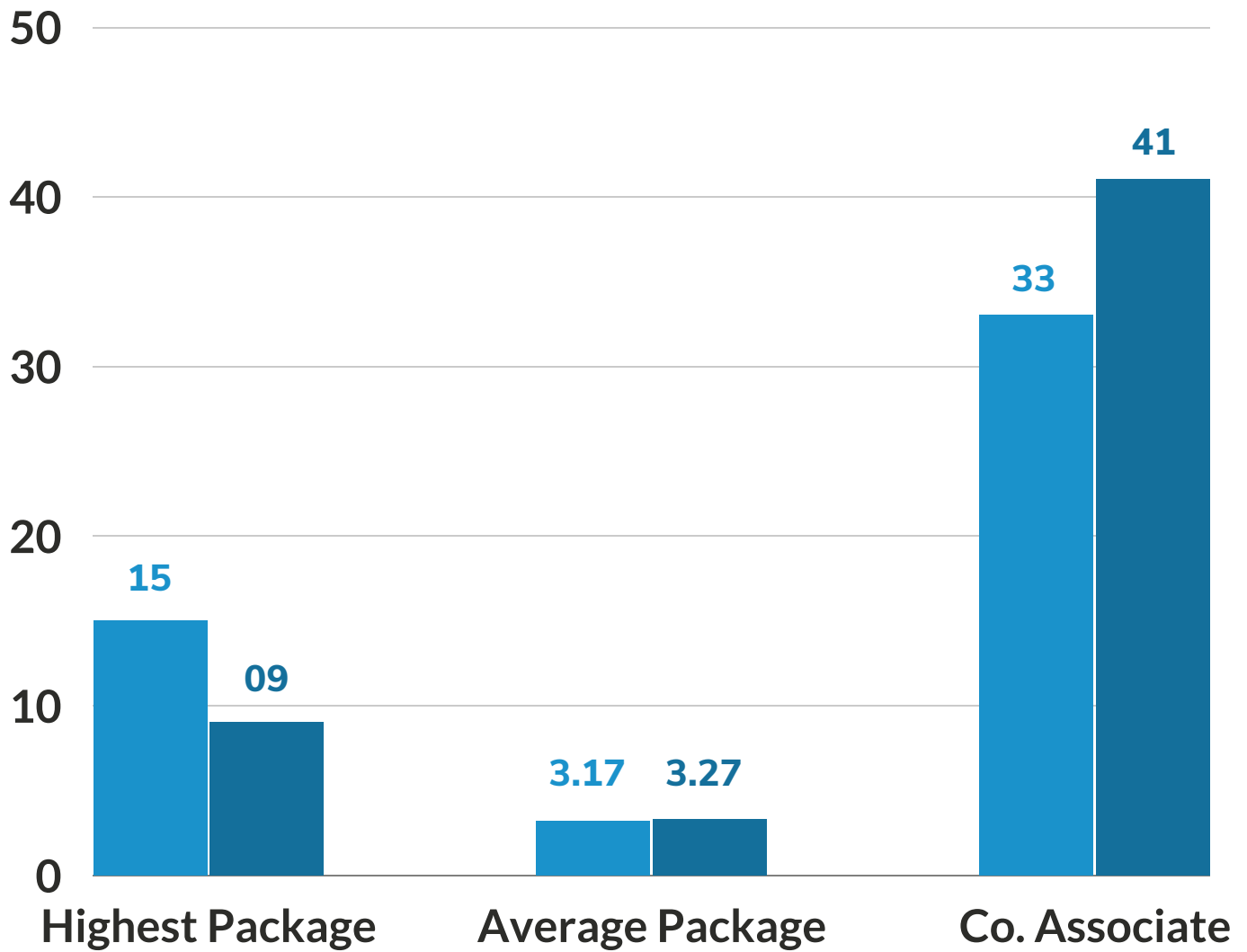
DJT Corporation & Investment Pvt. Ltd. promotes businesses in Retail, Insurance Broking and Financial Services. They were hiring final year students for the post of Sales Consultant in July, 2020. CTC offered for the same was INR 3 LPA.

PROFILES OFFERED



JOB PROFILE WISE BREAKUP

PAST YEAR COMPARISON



FACULTY BODY



**Dr. Indrani
Das**



**Dr. Kingaule
Newme**



Dr. Omkar



Dr. Nabanita



**Dr. Ranvijay
Ram**



Dr. Krishan



**Dr. Nilesh
Pathak**



Dr. Prabira



**Dr. Rachita
Kauldhar**



Dr. Aditya



**Dr. Ashutosh
Jaiswal**



Dr. Pramod



**Dr. Ankush
Jindal**

FACULTY MEMBERS

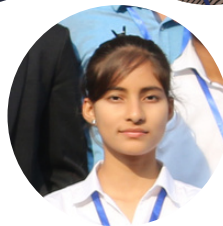


MR. AMIT KUMAR
COORDINATOR



DR. SACHIN KUMAR
CO- COORDINATOR

STUDENT'S BODY





MAHARAJA AGARSEN COLLEGE

UNIVERSITY OF DELHI

TRAINING AND PLACEMENT CELL

**STAY SAFE
STAY CONNECTED**

FOLLOW US AT

<https://www.linkedin.com/in/mac-tpc>



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TPC MAC

Download the mobile application from Google Play Store