BEA Beats

DEPARTMENT OF BUSINESS ECONOMICS,
MAHARAJA AGRASEN COLLEGE, UNIVERSITY OF DELHI

February 2020 | Issue 6 | Magazine & Newsletter Committee

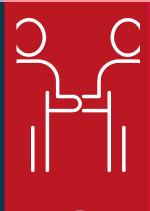
Rishi Sunak sworn in as UK's new finance Minister

Mahindra & Mahindra and Ford Motor gets approval for the joint venture

The



Britain's Prime
Minister, Boris Johnson,
named Rishi Sunak, son
in law of Infosys
cofounder Narayana
Murthy, as the finance
minister of UK.Sunak,
39 the son of doctor
and pharmacist, is also
the director of
Narayana Murthy's
investment company
Catamaran Ventures.



Commission has approved the joint venture between the Mahindra & Mahindra and Ford Motor, with Mahindra acquiring majority stock in Ford India (FIPL). In 2019, M&M said it would acquire 51% stake for ₹657 crores in Ardour **Automotive** while the remaining 49% stake would be held by Ford Motor.

Competition

DOT ask all Telecos to pay AGR by February 14 midnight

Vodafone Idea Vodafone Idea Vodafone Idea Dues (Rs cr) 53,038 Airtel 13,823 Gail 1,72,656 Oil India 48,489 Powergrid Corp 22,063 *Source: Industry data

Department telecommunications (Dot) has ordered firms such as Bharti Airtel and Vodafone Idea to clear adjusted gross revenue (AGR) dues (₹92, 000 crores) before friday(february midnight. Earlier the supreme court has slammed telecom companies for not paying dues worth thousands of crores to the government summoned their top executives to explain why they did not follow court's order to pay up.

Alumni Connect



Aditi Asthana is a Senior HR Business Partner for the Greater Asia and India Markets at HP Inc. She is a proud alma mater of Maharaja Agrasen College, University of Delhi where she graduated in Business Economics Honors. She started her career in market research soon after she finished her graduation. Since then she has worked in consulting and IT organizations. She worked as a compensation consultant at Aon Hewitt after which she decided to pursue an MBA from the Asian Institute Management, Philippines. During her MBA, she also interned at Honeywell. After completing her MBA, she worked at Ernst & Young as an HR consultant before joining HP. Aditi lives in Singapore with her spouse and in her leisure time, enjoys traveling, experimental cooking and listening to music

Could you tell us something about your days here in MAC?

I have very fond memories of my days at MAC. I met some of the brightest people in the BBE program. In addition to studies, I also got an opportunity to participate in competitions and music programs during the annual fest. The faculty members had deep subject knowledge and always made the subjects interesting.

Would you say that BBE/BMS has helped you in your future endeavours?

Definitely. I pursued a science stream in school and just like every other student graduating from school I was confused about what I wanted to do in the future. When I was selected in the BBE program, I was excited about the semester curriculum and the different subjects that I had never studied before. By the end of the program, I knew that I wanted to gain experience of working in a corporate organisation as well as pursue and MBA degree and I did both. This wouldn't have been possible without the mentorship of the esteemed faculty who guided me throughout the program.

Alumni Connect

What did you do after completing your graduation?

I worked at a market research firm for a year where I did primary and secondary research. After that I worked at Aon Hewitt, an HR consulting firm where I worked as a compensation benchmarking consultant. After working for 2.5 years, I decided to pursue my MBA from Asian Institute of Management, Philippines. After that I worked at Ernst & Young, Honeywell and currently at HP as a Senior HR Business Partner for the Greater Asia and India markets.

How has your journey from your college till where you are now been?

I am satisfied with how things have worked out for me so far but I feel one constantly needs to stay relevant and even more so now with the focus on digital skills and mega trends... so its important to constantly learn and try out new things.

There must be a lot of people and experiences which would have inspired you to be where you are, so to what/whom do you attribute your success to the most? I would attribute my success to the faculty of BBE especially Anshul sir and Vijeta ma'am. I loved attending their classes as they always had a practical methodology of teaching that made the subjects real.

So, you must have made a lot of Amazing memories in your time here, Is there any particular memory or experience during your graduation that you'd like to share?

I have lots of fond memories. One of them is the inter college case study competition on an economics topic that taught us the power of teamwork. We were 3 of us and we beat some of the other Delhi University colleges and bagged the first prize. In addition, the college festivals, stage performance and chilling with friends after classes are some amazing memories for me.

Lastly, do you have any message or advice for the current students?

Stay relevant, keep learning, reinvent yourself, keep a growth mindset and

always have fun in whatever you do.

Coronavirus Outbreak: Cost to Global Economy

China is the top exporter on the globe and many necessary components are supplied only by China like electronic parts and pharmaceutical ingredients etc. The International Monetary Fund estimated that "China alone accounted for 39% of global economic expansion in 2019". Reports show that China commands over 16.3% of Global GDP. That means if there is any crisis in China, it will surely affect the Whole World.



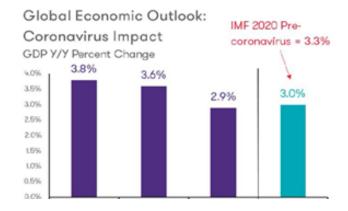
"Any crisis in China will surely affect every part of the globe."

During the time of the lunar new year 2020, Corona Virus broke out in China. Due to this breakout, factories shut down, travel & tourism stalled and production has stopped completely in 11 provinces in China which disrupted the Global supply chain. Dun & Bradstreet took a gauge of approximately 5 million companies to have a Chinese Supplier. Companies ranging from Apple to Kraft Heinz and PepsiCo have suspended their operations due to the breakout. It has forced 21 airlines to cancel all their flights to Mainland China. Wuhan, from where the Corona Virus breakout originated, is a prime city for automobile manufacturing.

The outbreak brought companies like-America's Ford, France's Renault, and many more- to their worst times as they had to hold their Wuhan plants closed. China is the 2nd largest motion picture market in the World, but now all theaters have been closed as the Government does not want large public gatherings. This will have a direct influence on the Hollywood studios. Disney also closed its Shanghai and Hong Kong parks at the time of Lunar New Year, i.e., on its peak sales time.

In the financial markets, there is a concept known as "risk velocity" which highlights how fast the stock prices drop after a serious event. Here, after 'coronavirus breakout', many financial markets observed a drop in the stock prices and market indices. Coronavirus loft engrafts threat for everything- Human Beings, Corporates, and Government- the loss incurred to business became a cost to the Global Economic Growth. Moody's Analytics and Barclays both estimate that the Coronavirus is expected to lower global GDP by 0.3% in 2020 while Oxford Economics predicts a

0.2% reduction for the same.



Corona virus is a crisis not only for China but for the whole World. It will take some time to fully recover but its impacts can be glozed.

The Union Budget

DIRECT TAXES:

The Government has proposed the following tax slabs for individuals: -

- Income below Rs 2.5 lac has been exempted from tax.
- Income between 2.5 lac and 5 lac will be taxed at 5 percent.
- Income between 6 lac and 7.5 lac will be taxed at 10 percent.
- Income between 7.5 lac and 10 lac will be taxed at 15 percent.
- Income between 10 lac and 12.5 lac will be taxed at 20 percent.
- Income between 12.5 lac and 15 lac will be taxed at 25 percent.
- Income over 15 lac will be taxed at 30 percent.

There is no change in surcharge and cess.

The adoption of new tax structure in **voluntary**.

The new tax structure does not allow individuals to claim certain common exemptions.

The Divided Distribution Tax has been removed. Now the dividend income will be taxable in the hands of the recipients.

The concessional corporate tax rate of 15% has been extended to the new domestic companies engaged in the generation of electricity.

The tax payments on Employee Stock Option Plan can be deferred to five years, leaving the company or selling the shares, whichever is earliest.

Eligible Start-up having turnover upto 100 crores will be allowed to deduct 100% of its profits for three consecutive assessment years out of ten years.

INDIRECT TAXES

A simplified GST return shall be implemented from the 1st April, 2020.

Custom duty for footwear has been increased from 25 percent to 35 percent.

Custom duty for parts of footwear has been increased from 15 percent to 20 percent.

Custom duty on Furniture has been increased from 20 percent to 25 percent.

Health Cess of five percent will be imposed on specified medical imports.

Customs duty on newsprint and light-weight coated paper has been reduced from 10 percent to 5 percent.

The Union Budget

EDUCATION SECTOR

- Allocation of Rs 99,300 has been made for the education sector.
- Allocation of Rs 3,000 crore has been made for the skill development.
- The Government will shortly bring in a new education policy.
- Full-fledged online education program will be started.
- By March 2021, 150 institutions of higher education will start courses that will include apprenticeship.
- Indian Institute of Heritage and Conservation will be established.

AGRICULTURE & RURAL SECTOR

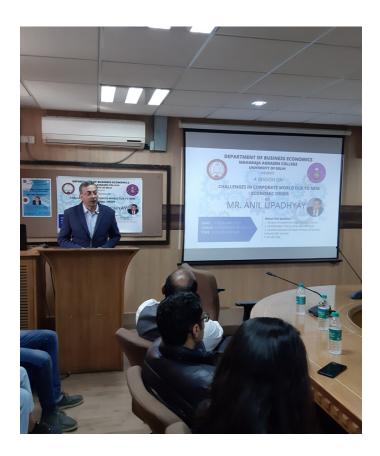
- Rs. 1.60 lakh crore allocated for Agriculture, Irrigation & allied activities.
- Rs. 1.23 lakh crore allocated for Rural development & Panchayati Raj.
- Kisan Rail will be setup by Indian Railways through PPP. Kisan Rail will include refrigerated coaches in both Express and Freight trains. This rail will help in building the national cold supply chain for perishable goods.
- Krishi Udaan scheme will be launched. Krishi Udaan scheme will cover both domestic and nondomestic routes.
- Agriculture credit disbursement target of Rs 15 lakh crore has been set for the year 2020-21.
- All eligible beneficiaries of PM-KISAN will be covered under the KCC scheme.
- PM-KUSUM scheme will be extended to assist 20 lakh farmers from one hundred water stressed districts in setting up stand-alone solar pumps.

INDUSTRY, COMMERCE & INVESTMENT

- Rs 27,300 crore have been allocated for developing and promoting industries and commerce.
- An outlay of Rs 8,000 crore have been announced for Mission on Quantum Technologies and Applications over the next five years.
- Rs 6,000 crore have been allocated for the BharatNet program.
- An Investment Clearance Cell will be established.
- Five new smart cities will be developed in PPP mode.
- Domestic production of mobile phones, electronic equipment and semi-conductor packaging will be encouraged through a special scheme.
- A four year National Technical Textile Mission will be implemented at an estimated cost of Rs 1,480 crore.
- NIRVIK scheme will be launched for increasing export credit disbursements. This scheme will mainly help small exporters.
- Unified Procurement System will be created under Government e-Marketplace (GeM).

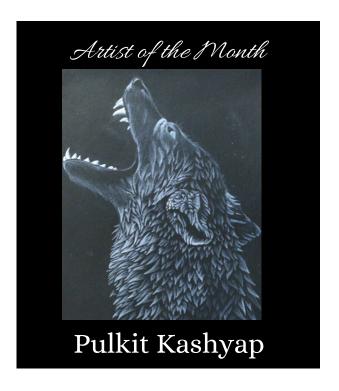
Workshop By Department of Business Economics

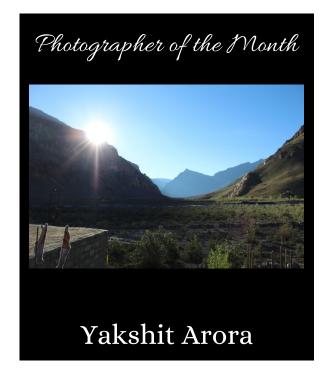
On 11th February 2020, the Department of Business Economics of Maharaja Agrasen College conducted a remarkable workshop on the topic "Challenges in the corporate world due to new economic order" which focused on giving the newly budding entrepreneurs a sense of the corporate world they are going to enter in few years. The session was led by Mr. Anil Upadhyay-having 33 years of experience in the banking sector along with being resource person in SEBI his achievements keep going The event was commenced at about 12:30 pm and was attended by our honorable principal Dr. Sanjeev Tiwari, all the teachers of the department of business economics and over 50 students. It commenced with the speaker introducing everyone and shedding some light on Where our country was heading. Mr. Upadhyay wanted to give the students a realistic taste of how even though our economy is said to be plummeting, we still have regular recruitments by the government and our Sensex is still Skyrocketing. According to him, an idea is a success if it's catering to someone's needs and is disrupting your competitor's existence, risk-taking capabilities cannot be taught or bought, one can only gain it by taking risks. He also gave students some very resourceful tips on how to launch a product for his new investors who might not have a lot of funds, to begin with, he gave them the tips of going to "Angel investors" besides this to find money he gave his golden rule of the three F's: family, friends, and fools. Incubating an idea before launching it in the market to save the resource was a timeless tip. He also talked about how speed did not matter for when you are going in the wrong direction this gave us a clear idea of how to commence a business. The secession ended around 2 pm.





Creativity at it's best...



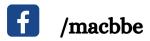


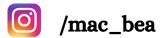
Top 10 Magazines for Students

- 1. The Economist
- 2. Harvard Business Review
- 3. Bloomberg Businessweek
- 4. Adweek
- 5. Forbes

- 6. The New Yorker
- 7. Business world
- 8. Entrepreneur
- 9. The Wall Street Journal
- 10. Money

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