

Activity Calendar 2016-17

Sr. No	Name of the Activity	Tentative Dates	Objectives	Expected Outcomes
1	Alumni Talk	August 2016	<p>Knowledge through Experience</p> <p>Interacting skills</p> <p>Interpersonal relationship</p>	<p>Future insight into corporate world</p> <p>Business skill development</p> <p>Networking platform</p>
2	Subject Based Workshop	<p>Odd Semester : September 2016</p> <p>Even Semester : March 2017</p>	<p>Practical Industry exposure</p> <p>Skill development</p> <p>Conducted by managers from the corporate and government setups</p>	<p>An enhanced academic atmosphere in the department *More participation in projects, increased activity in fields of research.</p>
3	Industry Colloquium	October 2016	<p>Event for BBE students only</p> <p>Simulation exercise in valuation</p>	<p>Crisis management in given situation</p> <p>Rational decision making at given constraints</p> <p>Corporate Insight</p>
4	Industrial Interaction/Talk	February 2017	<p>Exposure to Industry Managers and leaders</p> <p>Integration of academic concepts with outside world</p>	<p>Exchange of ideas between students and managers</p> <p>Career guidance</p>
5	Entreuzest	March 2017	<p>Crisis management in given situation</p> <p>Crowd management</p>	<p>Greater sense of responsibility and commitment towards one's own and team ventures</p>

Activity Calendar 2020-21

Sr. No.	Name of Activity	Tentative Dates	Objectives	Expected Outcomes
1	Orientation	November 2020	<p>Sharing plans for the academic year with the students</p> <p>Declaration of the committee heads</p> <p>Briefing freshers about the department and the college</p>	<p>Inculcating a sense of belonging and togetherness amongst the students and a sense of responsibility towards the department especially the freshers.</p> <p>Initiating the first interaction with freshers and making them aware about college environment</p> <p>Officially recognizing committee heads in order to make them realize their duties.</p>
2	Workshop and Seminars	September 2020, February 2021, April 2021	<p>Skill development</p> <p>Exposure to innovative minds from the corporate and govt set ups</p> <p>Meet curriculum requirements</p> <p>Providing a platform to students to showcase their entrepreneurial skills</p>	<p>An enhanced academic atmosphere in the department.</p> <p>More Participation in projects, increased activity in field of research.</p>

			Networking opportunity	
			Inculcating Managerial skills amongst students	
3	Group Discussion/Skill development	Once a week/Fortnightly	Team building Future skill insight Bonding with Batchmates Learning by teaching Develop Corporate skill sets	Personality development Work Etiquette
4	Industrial Colloquium	January 2021	Crisis management in given situation Rational decision making at given constraint Corporate insight	Brand Building of the department Enhanced research and entrepreneurial environment in the department Exposure to new and varying ideas
5	Alumni Interaction	December 2020, March 2021	Knowledge through experience Interacting skills Interpersonal relationship	Future insight into corporate world Business skill development Networking platform
6	Department Newsletter	4 newsletters over the academic session	Recognition of the activities taking place in the department Monthly updates of recent global issues	Increased knowledge as well as awareness on various issues around the globe

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			Guidance from the alumni Snowballing the social reach	Spread reach and good will of the department
7	Department Magazine	Annual - April 2021	Promotion of the department Summation of all events took place throughout the year	Recognition of various achievements of our students in different fields
8	Entreuzest	March 2021	Crisis management in given situation Crowd management Out of the box thinking	Greater sense of responsibility and commitment towards one's own and team ventures Learning importance of team work and individual excellence
9	Blog		To increase viewership as well as reach of our department To promote the hard earned research work of various students in the department	Good for marketing and self promotion
10	Farewell	End of academic year April-May 2021	End of the academic year April-May 2021	Bidding Farewell to final year students

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Activity Calendar 2017-18

Sr. No.	Name of the Activity	Tentative Dates	Objective	Learning Outcome
1	Industry Interaction/Seminar Talk	16 th Oct, 2017	Corporate Exposure Introduction to media marketing	Exchange of ideas between student and managers
2	Alumni Interaction	Oct-Nov, 2017	Introduction with successful alumni Confidence building Awareness about alumni entrepreneurial activities	Seniors imparting their learnings to the current students
3	Subject Based Workshop/NSE visit	October last week, 2017	Imparting the practical skills of DSE subjects Meet curriculum requirements	Skill development and practical learning
4	Industrial Colloquium	January, 2018 first week	Crisis management in given situation Rational decision making at given constraints	Exposure to new ideas and a new platform to learn
5	Entrezeust	January, 2018 first week	Crisis management in given situation Rational decision making at given constraints Management Skill Development Learning in a simulated environment	Branding of the college and the department

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6	Social Outreach	Odd/Even Semester (One each)	Student society interaction Social awareness & creating a connect between marginalised sections of society & students	Greater sense of responsibility and commitment towards the society
7	Industrial Excursion	April (First week), 2018	Knowledge of specific industries Optimal resource management	Exposure to real time business activities
8	Subject Based Workshop (Marketing)	March 2018	Imparting the practical skills of DSE subjects Meet curriculum requirements	Skill development and practical learning

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Activity Calendar 2018-19

Sr. No.	Name of the activity	Tentative Dates	Objectives	Expected Outcomes
1	Department Orientation	2 nd week of August, 2018	<p>Sharing the plan for 2018-19 academic year with the students.</p> <p>Orientation of the freshers and introducing the activities</p> <p>Declaring Committee heads and committee plans with the department students</p>	<p>Inculcating a sense of ownership amongst the students and a sense of responsibility towards the department especially the freshers.</p> <p>Initiating the first interaction with the freshers and making them aware about the college environment</p> <p>Officially recognising all the committee heads in order to make them realise their responsibilities</p>
2	Industrial Colloquium	Last week of September, 2018	<p>Exposure to innovative minds from the corporate and government setups</p> <p>Meet curriculum requirements</p> <p>Providing a platform to the students to showcase their entrepreneurial skills</p>	<p>Brand building of the department</p> <p>Enhanced research and entrepreneurial environment in the department</p> <p>Exposure to new and varying ideas</p> <p>Networking platform</p>

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			<p>Networking opportunity</p> <p>Inculcating managerial calibre and skills amongst students</p> <p>Crisis management</p>	
3	Subject based workshops/Non-Subject based workshops	Last week of October, January/March	<p>Corporate exposure</p> <p>Increased subject knowledge from people outside the sphere of college</p> <p>Increasing the awareness and opportunities in the outside world which students might miss due to lack of exposure</p> <p>Meet curriculum demands</p>	<p>An enhanced academic atmosphere in the department</p> <p>More participation in projects, increased activity in fields of research papers</p>
4	Department Trip/Industrial Visit	December last week or January 2019	<p>Bonding opportunity for department students given situation</p> <p>Increasing the level of trust of students in the calibre of department</p> <p>Exposure to real businesses and their functioning</p>	<p>Better coordination in future activities</p> <p>Increased participation in department events</p> <p>Sense of belonging towards the department</p>

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			Learning opportunity	
			Self-analysis	
5	Department Fest	2 nd Or 3 rd week of Feb, 2019	Managerial skills development Out of the box thinking Sportsmanship Team building and management Applying the theoretical knowledge Crowd management Crisis management	Greater sense of responsibility and commitment towards one's own and team ventures Learning the importance of team work and individual excellence
6	Farewell	Last week of April or first week of May, 2019	Bidding farewell to the final year students Expressing gratitude towards the guidance Networking	
7	Department Branding and Awards	On the farewell day	Recognising the efforts of excelling students A sense of achievement amongst the high achievers Promoting all round excellence	Personality building Increased participation of students in department events, activities, ECA Focus on all-round excellence

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Sonia Lakshmi

			Dedication towards department	
8	Admission Committee	On the admission days	<p>First interaction with freshers</p> <p>Assisting the faculty in the admission process</p> <p>Streamlining the movement and crowd management on admission days</p>	Brand building

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Activity Calendar 2019-20

Sr. No	Name of the activity	Tentative Dates	Objectives	Expected Outcome
1	Workshops/Corporate interaction/Seminar	End of January, Mid march	Skill Development Networking Extended Classroom learning	Industry interaction Skill Development Practical learning
2	Entreuzest	27-28 Feb	Give firsthand managerial experience to the students and apply the classroom learning in real life through business games	Enhanced leadership skills of the students, innovation in organizing the fest. Branding of the department and college
3	Panel Discussion	March	Interaction with industry experts	Increased knowledge of the public and private sector Branding
4	Industrial Visit	April	Experiencing real work environments to develop a better understanding of the corporate and manufacturing sectors	Industry Interaction will enhance the understanding of work environment, expectations etc.
5	Department Newsletter and Magazine	First week of April	Branding Covering Department activities Providing students to discuss the business world and corporates through student	Enhanced Design skills Enhanced writing skills Team Work Analytical skills

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			written feature articles	
6	Alumni Knowledge sharing sessions	Second Week of April	Tapping the extensive alumni network and using their skills to develop skills required in the market Build active connections with the alumni base	

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